

PROSPERITY



NATIONAL DIASPORA DAY 2023
and **DIASPORA MERIT AWARD**

Theme:
**CONSOLIDATING DIASPORA
ENGAGEMENT FOR NATIONAL
DEVELOPMENT**

**NDD 25th
July, 2023**

**Diaspora Merit Award
26th July, 2023**

VENUE:

**State House Conference Center,
Presidential Villa,
Abuja, Nigeria.**



NiDCOM
NIGERIANS IN DIASPORA COMMISSION

HYBRID



**NATIONAL DIASPORA DAY CELEBRATIONS
A FEDERAL GOVERNMENT DRIVEN INITIATIVE**
www.nidcom.gov.ng

● **SECTORS** ●

- * **HEALTH SECTOR**
- * **AGRIC SECTOR**
- * **HOUSING AND REAL ESTATE**
- * **TRANSPORTATION**
- * **EDUCATION**
- * **ICT/ RESEARCH**
- * **INDUSTRIES**
- * **EXPORT**
- * **SPORT**
- * **ENERGY**

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NDD 2023 SPONSORSHIP & EXHIBITION OPPORTUNITIES

A. DIASPORA PRINCIPAL PARTNER

SPONSORSHIP FEE: #20,000,000(TWENTY MILLION NAIRA ONLY)

BENEFITS

1. 25% branding of main event venue, inclusive of stage backdrop banner
2. Logo placement on programme of events and other collaterals e.g social media, website, etc
3. Full page colour corporate advert and company profiling on the event brochure.
4. Brand information desk at event venue
5. 5-minutes goodwill message by Sponsors MD/CEO
6. 4 roll up corporate banners within the conference hall
7. Distribution of corporate brochure at the event.
8. One exhibition stand at the event
9. Letter of commendation by the Chairman/CEO, NIDCOM
10. Corporate advert and company profiling to be featured on NIDCOM "The Diaspora" TV program on NTA channel and YouTube for 4 broadcasts.
12. Five (5) Invitation cards to the Diaspora Merit Award Dinner.

B. DIASPORA PLATINUM PARTNER

SPONSORSHIP FEE: #10,000,000(TEN MILLION NAIRA ONLY)

BENEFITS

1. 15% branding of main event venue, inclusive of stage backdrop banner
2. Logo placement on programme of event and other collaterals e.g social media, website, etc
3. Full page colour corporate advert and company profiling on the event brochure.
4. Brand information desk at event venue
5. 3- minutes goodwill message by Sponsors CEO
6. 2 roll up corporate banners within the conference hall
7. One exhibition stand at the event
8. Letter of commendation by the Chairman/CEO NIDCOM
9. Corporate advert and company profiling to be featured on NIDCOM "The Diaspora" TV program on NTA channel and YouTube for 2 broadcasts.
10. Three (3) Invitation cards to the Diaspora Merit Award Dinner

C. DIASPORA GOLD PARTNER

SPONSORSHIP FEE: #5,000,000(FIVE MILLION NAIRA ONLY)

BENEFITS

1. 5% branding of main event venue, inclusive of stage backdrop banner
2. Logo placement on programme of event and other collaterals e.g social media, website, etc
3. Half page colour corporate advert and company profiling on the event brochure.
4. 1 roll up corporate banners within the conference hall
5. One exhibition stand at the event
6. Letter of commendation by the Chairman/CEO NIDCOM
7. Corporate advert and company profiling to be featured on NIDCOM The Diaspora TV program on NTA channel and YouTube for one broadcast.
8. Two (2) Invitation cards to the Diaspora Merit Award Dinner

4. DIASPORA EXHIBITION OPPORTUNITIES

EXHIBITION STAND AT A FLAT RATE OF #1,000,000.

(ONE MILLION NAIRA ONLY) PER STAND AT THE VENUE.

BENEFITS.

1. Logo placement on programme of event and other collaterals eg social media, website, etc
2. One (1) Invitation card to the Diaspora Merit Award Dinner.

For further enquiries, please contact:

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CONTACT INFORMATION

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Chief Host

Hon (Dr.) Abike Dabiri-Erewa, OON

